

technology profile for

DAVE HOOPER

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Profile

Combining technical skills with his diversified creative talent & background, Dave has worked for the past 12 years as a web developer passionate about building rich and innovative online experiences.

Experience

Artist Relations Manager, Behringer Bothell, WA 8/2009-8/2010

Used communication skills and familiarity with the music industry to recruit high-visibility artists for the Behringer and Bugera Artist Relations program. Developed and designed artist pages for hi visibility website and maintained content including blog posts, photo galleries, biographical information and embedded video. Played an integral role in event and trade show planning and implementation. (see www.behringer.com & www.bugera-amps.com)

Web Designer, Microsoft Bellevue, WA 2008-2009

Provides feature development mock-up ideas effectively for Enterprise Level web-based email system. With keen consumer insight and scope of the project, works collaboratively with all members of the development team to integrate front-end design with back-end functionality through HTML, C+, CSS and JavaScript. Demonstrates a constructive creative approach while adhering to detailed design specifications. Highly organized and interactive with team members across various job functions; re-prioritizing as needed, and consistently delivering on-time.

Partner, CTO, eFranchiseManager Bellevue, WA 2007-Present

Combined personal design theory with deep understanding of usability issues & navigational structure to create eFM, one of the only comprehensive suites of web-based business solutions for the franchise industry. Recruited team of program managers, software engineers and UI designers to pioneer and deploy these applications to hundreds of franchises globally utilizing the latest industry trends and standards (SaaS, PHP, CSS, MySQL, JavaScript, Flash, Custom CMS, Custom CRM). Partnered with corporate sponsors (Disney-Pixar, TV Food Network, etc.) to ensure all consumer features and designs were on spec, easy to use, bug free, & scalable. Integrated online payment system with Credit Card & ACH API. (see efranchisemanager.com)

Owner, Hooper.com Los Angeles, CA 1998-Present

Collaborate with clients, project teams, and designers to determine site goals, overall concept, organization of content, functionality of

site, intended audiences, and technical requirements for the design or re-design of innovative creative websites. Clearly articulates work estimates, deployment schedules, and techniques to best leverage web and related technologies. Strong graphic design experience using the entire Adobe creative suite, Flash, JavaScript, CSS, and HTML with emphasis on SEO, & online AV content and editing (QuickTime Pro, Final Cut Pro).

Education

North Texas State University - Jazz Studies Major, 1983-1985 ([see music profile](#))

UCLA - Web Technologies - 1995-2007

Technology Skills

Proficiency in: HTML, XHTML, CSS, JavaScript, PHP, MySQL, AJAX, SOAP, Flash, CMS, CRM, WordPress, Adobe Photoshop & Dreamweaver, SEO, Final Cut Pro, Quicktime Pro, Experience using website statistic software (Mint, Google Analytics, WebTrends etc.).